

**For Immediate Release**

**Feb 28<sup>th</sup>, 2026**

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**TAMPA BAY welcomes 2 Chefs, traveling from Japan to compete in the International Cuban Sandwich Contest @ Centennial Park, Back on Sunday, March 29<sup>th</sup>, 2026, in Historic Ybor City. Free Family & Community Festival!**

**Ybor City/Tampa, Florida: The Cuban Sandwich Festival is BACK at Centennial Park in Historic Ybor City! The free family festival will be held on 3 City Streets, as well as at Ybor's popular Centennial Park. The BIG Cuban Sandwich SMACKDOWN is scheduled for Sunday, March 29<sup>th</sup>, 2025, at Centennial Park in Historic Ybor City: 1800 E. 8<sup>th</sup> Avenue, Tampa, FL. Free General Entry. Time: Noon – 6:00 PM.**

The VIP area will be held at the Ybor City Museum Gardens – VIP Tickets available at <https://www.eventbrite.com/e/1376398989429?aff=oddtcreator>

**Featuring 2 Contests that have traveled from JAPAN to compete in the WORLD CHAMPIONSHIPS!**

This exciting FREE Food & Art COMMUNITY event is a part of a WORLDWIDE festival and contest to find THE BEST CUBAN SANDWICHES IN WORLD! The BIG SMACKDOWN where Restaurants from all over the United States and the WORLD compete for the title of BEST CUBAN SANDWICH in the WORLD! THE BIG WINNERS WILL RECEIVE CASH PRIZES!



**Guests will enjoy great FOOD, ART and LIVE MUSIC and Dance Performances by Tampa Bay favorites!**

ENJOY VAYA DJ leads you thru a day of Fun and LIVE PERFORMANCES BY: LEGENDARY MAMBO LEBRON, Rumberos of Tampa Bay and REVELACION SALSAERA AND at the 18<sup>th</sup> Street Pavilion: THE RUMBERO SPOT.

**FREE Zumba by Marlene & Salsa Lessons by Denise of SalsaBroso** In the VIP Area, Enjoy Tasting all the Cuban Sandwich Contest Entries, LIVE Band, DJ, Seating and delicious samples! Free Drinks include Water, Sodas, Beer, Wine. Mixed drinks are also available.

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**Social Media Hashtags:** #HispanicCRF #CubanSandwichFestival #CubanSandwich #HillsboroughCounty #HardRockTampa

Thank you to our SPONSORS: Hillsborough County, Hard Rock Tampa, City of Tampa, Hispanic Cultural Resource Foundation (HCRF), Latin Times Media, 92.5 Maxima, CENTRO Newspaper, Telemundo, La Teresita Restaurant, Ybor City Museum Gardens State Park.



**ABOUT HCRF:** [HCRF](http://www.hcrf.org) is a non-profit 501c3 organization. The Hispanic Cultural Resource Foundation, Inc., is a Christian based organization formed to provide charitable relief of the poor, distressed, disadvantaged, or underprivileged Hispanic/Latino, and/or bilingual and minority communities by promoting education, training, and awareness programs. During these events we also make the Biggest Cuban Sandwich in the World.