

FT. MYERS, FL: FORD CUBAN SANDWICH FESTIVAL



HOSTED BY: Latin Times Media, Inc.

Event Contacts: Jolie Gonzalez-Padilla; Jolie@HRFCC.org (813) 407-6866

Victor Padilla at VPadilla@HRFCC.org (813) 407-7191

Cuban Sandwich CONTESTANTS: Please review the CONTESTANT Rules and Regulations:

If you are a vendor AND a contestant. You will receive a SIGN to display on your booth the sign will have your ONLINE identification number that will be used to identify you in the ONLINE POPULAR VOTING CATEGOR, this SIGN should be clearly visible to all the people at the festival. The VIP Judging area is in the VIP/Celebrity Judging area-in the Pavilion 1, CONTESTANTS are NOT ALLOWED in the judging / VIP area until after 6PM.

Our Rep will visit you on the morning of the festival. You will be notified as to where your Contest Samples should be dropped off OR IF THEY WILL BE PICKED UP for judging as follows:

- Traditional Samples between: 2:30 PM– 3:15 PM – Approx.
 - Non-Traditional Samples between: 3:15 PM –4:00 PM – Approx.
- The Judging results will be announced between: 5:50 PM

All CONTESTANTS who are not also vending, should plan to be at event from 12 Noon AM until 5:30 PM. Each CONTESTANT will receive public recognition. Parking is FREE

VIP/Celebrity Judges are divided in 3 groups

Group 1: Will be judging the Traditional Cuban Sandwich;

Group 2; Will be judging the Tampa Historic Cuban Sandwich

Group 3: Will be judging the Non-Traditional Cuban Sandwich

Judges will be casting their vote for the top Cuban Sandwiches in Central Florida!

- Scores are based on TASTE and PRESENTATION!
- The Cuban Sandwich will be judged by the following criteria:
- Appearance, Presentation, Taste, and Traditional and non-Traditional category.

CONTEST RULES: Please have your samples ready at your scheduled time. Please prepare a minimum of 75 Miniature sized samples for the judges per category; you can participate in up to 2 categories:

(1) Traditional Cuban Sandwich

(2) Non-Traditional Cuban Sandwich

Please cut your Cuban Sandwiches, these are not big Samples. Prepare into 2inch samples. See Sample here! There must no identifying signage on your samples, plates, or napkins.

Traditional Recipe:

- Cuban Bread
- Sweet ham
- Mojo marinated roast pork
- Swiss cheese
- Kosher pickles
- Mustard
- Genoa salami (Tampa Style - optional on traditional)

***Food Vendors are not allowed to sell: Cuban Sandwiches (Unless they are competing in the Cuban Sandwich Contest), coffee, water, lemonade, Pina Coladas, or any alcoholic beverages.**

FT. MYERS, FL: FORD CUBAN SANDWICH FESTIVAL

The Traditional can be pressed or un-pressed.

If you are pressing your sandwich, you are allowed to lightly coat the bread with butter ONLY. No other ingredients can be used in the Traditional entry.

Please follow these instructions carefully; your sandwich will lose 10 points per rule violation.

NON-Traditional Entries: Non-Traditional Recipes must still be recognizable as a Cuban Sandwich. The NON-Traditional Sandwich allows you to get creative but the Cuban Sandwich should still be recognizable in it. Non-traditional sandwiches can have a “twist” inside with Cuban bread on the outside, or a “twist” on the outside with the Cuban Sandwich ingredients on the inside.

Popular Category: As a Vendor, YOUR Exhibitor Space will be used to both SELL sandwiches AND as YOUR contest space. This space does not include electricity if you need electricity please make sure you speak to our team. Your restaurant name will be recognized on stage recognition throughout the event.

Public or popular votes are implemented only for vending contestants, each registered festival guest will be able to place ONE a phone/text or online vote. Voting samples for the popular vote should be sold by each Vendor for a rate of \$2.50 - \$4.50 each.

Cuban Sandwiches must be prepared at your booth space. If you are not vending and only competing, we will have a space assigned for you to prep.

- Please be prompt, late contestants may be turned away.
- Contestant must be present to win Presentation
- Place your sandwiches neatly on trays
- Please bring PLAIN paper towels or plates in order to serve the judges.

Event Contacts: Jolie Gonzalez; Jolie@HRFCC.org (813) 407-6866
Victor Padilla at VPadilla@HRFCC.org (813) 407-7191.

***Food Vendors are not allowed to sell: Cuban Sandwiches (Unless they are competing in the Cuban Sandwich Contest), coffee, water, lemonade, Pina Coladas, or any alcoholic beverages.**