

2026 Festivals Schedule!



TOP LATINO LIDERES AWARDS



BROADWAY PHOTOGRAPHY

**EXHIBITOR & SPONSORSHIP OPTIONS
COMMUNITY EVENTS & HISPANIC HERITAGE FESTIVALS IN FLORIDA!**



TOP LATINO LIDERES AWARDS



SOUTHWEST, FT. MYERS, FL: HISPANIC HERITAGE MONTH CELEBRATION

Saturday, Sept 5th, 2026:: 4th Taste of Latino & EMPANADA SMACKDOWN Festival @ Centennial Park in Historic Ft. Myers.

EMPANADA SMACKDOWN. TOP LATINO LIDERES AWARDS, TOP Latino CHEF CONTEST, TOP EMPANADA! 2026 Hispanic Heritage season, TOP Latino Chef Contest, and 2026 Florida Latino & Latina Lideres will be recognized and awarded on Stage! Mainly young and older adults. VIP's, Celebrities, Community, business and political leaders in attendance. 2023: 4,000; 2024: 4500; 2025: 5,000+. 2026 Expected: 5,000+.

Hispanic Demographics Include: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including* Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other!

MARKETING PACKAGES: EXHIBITOR PACKAGES: PARK AND/OR STREET LOCATIONS: BRING YOUR OWN TABLE, TENT & CHAIRS.

- ___ **BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE: **\$1,375.00**
- ___ **PREM MARKETING PACAKGE:** 10x15; Prem Placement Exhibitor **\$1,900.00**
- 2 Tix to VIP, Web Listing
- ___ **VIP MARKETING PKG:** 10x20; **\$2,750.00**
- Prem Placement, 4 Tix to VIP. LIVE LINK Web mention.

501c3 TAX DEDUCTABLE DONATIONS / SUPPORTER PACKAGES.

SPONSORSHIP OPPORTUNITIES:

- ___ **\$5,000.00 – EL CUBANITO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer, 4 Tix to VIP Judging Area at Festival PLUS 2 VIP/Celebrity Judging Seats. 10x12 Premium Space.
- ___ **\$10,000.00 – EL PADRINO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition and 1 SPONSORED TABLE IN VIP AREA with 8 Tickets to VIP Judging Area at Festival PLUS 3 VIP/Celebrity Judging Seats. 10x20 Premium Space.
- ___ **\$15,000.00 – EL GRAN CUBANO SPONSORSHIP:** VIP Presenting SPONSOR. Includes YOUR logo w LIVE LINK on website, Emcee recognition. 2 SPONSORED TABLES IN VIP AREA with 16 Tickets to VIP Judging Area at Festival PLUS 5 VIP/Celebrity Judging Seats. Stage Signage. Logo on VIP APRON. 10x30 VIP Space.
- ___ **\$20,000.00 – KING CUBANO: PRESENTING SPONSORSHIP: COMPANY NAME AS A PRESENTING SPONSOR. + EL GRAN CUBANO SPONSORSHIP PACAKGE.** 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 2 Banners at STAGE AREA (Provided by YOU)
- ___ **\$40,000.00 – EL JEFE SPONSORSHIP. TITLE: SHPONSORSHIP: INCLUDES KING CUBANO BENEFITS AND MORE.**

ST. AUGUSTINE/PONTE VEDRA/JACKSONVILLE, FL: Hispanic Heritage Celebration
TASTE OF LATINO FESTIVAL W TOP CHEFS, EMPANADA, CUBAN SANDWICH & TACO SMACKDOWN
DAY 1: OPENING NIGHT: FRI, OCT 2ND @ TBA– REQUEST SPONSOR PACKAGE!
DAY 2: SATURDAY, OCT 3RD – SCHEDULED GROUP TOURS & ACTIVITIES. – REQUEST SPONSOR
FESTIVAL: SUNDAY, OCT 4TH, 2026 @ Francis Field – SEE PRICING BELOW



FOOD, ART & MUSIC FESTIVAL TASTE OF LATINO IN ST. AUGUSTINE, FLORIDA.

Free Family Festival. Bring Your Lawn Chair & Enjoy! 50+ Vendors, Exhibitors & Sponsors. A beautiful day filled with LIVE Music and Dance performances! Lideres Awards Ceremony for 2026 Hispanic Heritage season, TOP Latino Chef Contest, TOP CHEF WINS CASH AWARD!

Demographics: 75% Hispanic / 25% other including other countries. *ALL Hispanic communities including* Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other! **Mainly young and older adults. VIP's, Celebrities, Community, business & political leaders.**

PARK AND/OR STREET LOCATIONS: BRING YOUR OWN TABLE, TENT & CHAIRS.

- BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE: **\$1,500.00**
- PREM MARKETING PACAKGE:** 10x15; Prem Placement Exhibitor **\$2,100.00** - 2 Tix to VIP, Web Listing
- VIP MARKETING PKG:** 10x20; **\$2,750.00** – Prem Placement, 4 Tix to VIP. LIVE LINK Web mention.



TAX DEDUCTIBLE DONATIONS: SPONSORSHIP OPPORTUNITIES:

- \$5,000.00 – EL AMIGO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer and 4 Tix to VIP Judging Area, 1 VIP JUDGDING SEAT. 10x10 Basic Exhibitor Space.
- \$10,000.00 – HERENCIA HISPANA SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer, 6 Tix to VIP Judging Area at Festival PLUS 2 VIP/Celebrity Judging Seats. 12x12 Premium Space.
- \$15,000.00 – EL ORGULLO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition and 1 SPONSORED TABLE IN VIP AREA with 10 Tickets to VIP Judging Area at Festival PLUS 3 VIP/Celebrity Judging Seats. 10x20 Premium Space.
- \$20,000.00 – EL PADRINO SPONSORSHIP:** VIP Presenting SPONSOR. Includes YOUR logo w LIVE LINK on website, Emcee recognition. 2 SPONSORED TABLES IN VIP AREA with 20 Tickets to VIP Judging Area at Festival PLUS 5 VIP/Celebrity Judging Seats. Stage Signage. Logo on VIP APRON. 10x30 VIP Space.
- \$30,000.00 – EL GRAN PADRINO: PRESENTING SPONSORSHIP: COMPANY NAME AS A PRESENTING SPONSOR. + EL GRAN CUBANO SPONSORSHIP PACAKGE.** 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 2 Banners at STAGE AREA (Provided by YOU). **CHOICE OF PRESENTING OPTIONS: __ (1) EVENT PRESENTING SPONSOR; __ (2) TOP LATINO CHEF CONTEST; __ (3) STAGE; __ (4) LATINO LIDERES AWARDS; __ (5) VIP AREA; __ (6) OTHER _____ TBD**
- \$50,000.00 – EL JEFE SPONSORSHIP. TITLE: SHPONSORSHIP: INCLUDES KING CUBANO BENEFITS AND MORE.**

YBOR CITY/TAMPA, FL: SUNDAY, OCT 11th, 2026

8th TASTE OF LATINO FESTIVAL @Centennial Park in Historic Ybor City.

MARKET: YBOR CITY / TAMPA BAY, FL: Hispanic Heritage Celebration: FEATURING THE EMPANADA & TACO SMACKDOWN! Food, Art & Music Festival @Centennial Pk in Historic Ybor City. Free Family Festival. Bring Your Lawn Chair & Enjoy! A beautiful day filled w LIVE Music & Dance Performances! Closing Ceremony for 2026 Hispanic Heritage season, TOP Latino Chef Contest & 2026 FL Latino Lideres recognized on Stage!



PREMIERING IN 2026: LATINO LIDERES BUSINESS EXPO AND AWARDS DINNER @TBA

FRIDAY, OCT 9th (FINAL Date TBD). 120 DINNER TIX REMAINING. HISPANIC PRODUCT AND BUSINESS SERVICES EXPO: 1-5PM. VIP

RECEPTION: 5:00 PM; DINNER: 6:00PM – 7:30 PM. Closing at 8:00 PM

___ **\$1,000: 1 TABLE WITH 8 TIX:** Incl: Dinner, Dessert, Entertainment & Lideres Awards Presentation

___ **\$1,500: 1 VIP TABLE w 8 TIX:** Incl: VIP Reception, VIP Table Sign, Dinner, Dessert, Entertainment & Lideres Awards Presentation

___ **\$1,500: AWARDS SPONSORSHIP:** Digital Signage; 6x Emcee Mention, 1; 6ft. Exhibit Table in Business Expo area. ___ **OPT:** 4 Dinner Tix.

EXHIBITOR PACKAGES: PARK AND/OR STREET LOCATIONS: BRING YOUR OWN TABLE, TENT & CHAIRS.

___ **BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE: **\$1,500.00 (No Table or chairs)**

___ **PREM MARKETING PACAKGE:** 10x15; Prem Placement Exhibitor **\$2,200.00** - 2 Tix to VIP, Web Listing

___ **VIP MARKETING PKG:** 10x20; **\$2,900.00** – Prem Placement, 4 Tix to VIP. LIVE LINK Web mention.

501c3 TAX DEDUCTABLE DONATIONS / SUPPORTER PACKAGES. SPONSORSHIP OPPORTUNITIES:

___ **\$7,500.00 – EL AMIGO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer and 4 Tix to VIP Judging Area, 1 VIP JUDGDING SEAT. 10x10 Basic Exhibitor Space.

___ **\$10,000.00 – HERENCIA HISPANA SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer, 6 Tix to VIP Judging Area at Festival PLUS 2 VIP/Celebrity Judging Seats. 12x12 Premium Space.

___ **\$15,000.00 – EL ORGULLO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition and 1 SPONSORED TABLE IN VIP AREA with 10 Tickets to VIP Judging Area at Festival PLUS 3 VIP/Celebrity Judging Seats. 10x20 Premium Space.

___ **\$25,000.00 – EL PADRINO SPONSORSHIP:** VIP Presenting SPONSOR. Includes YOUR logo w LIVE LINK on website, Emcee recognition. 2 SPONSORED TABLES IN VIP AREA with 20 Tickets to VIP Judging Area at Festival PLUS 5 VIP/Celebrity Judging Seats. Stage Signage. Logo on VIP APRON. 10x30 VIP Space.

___ **\$35,000.00 – EL GRAN PADRINO: PRESENTING SPONSORSHIP: COMPANY NAME AS A PRESENTING SPONSOR. + EL GRAN CUBANO SPONSORSHIP PACAKGE.** 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 2 Banners at STAGE AREA (Provided by YOU). **CHOICE OF PRESENTING OPTIONS:** ___(1) EVENT PRESENTING SPONSOR; ___(2) TOP LATINO CHEF CONTEST; ___ (3) STAGE; ___(4) LATINO LIDERES AWARDS; ___(5) VIP AREA; ___(6) OTHER ___ TBD

___ **\$55,000.00 – EL JEFE SPONSORSHIP. TITLE: SHPONSORSHIP: INCLUDES KING CUBANO BENEFITS AND MORE.**



Demographics: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including* Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other! **Mainly young and older adults. VIP's, Celebrities, Community, business & political leaders in attendance. 2019; 25,000+; 2020; 3,000, 2021; 5,000+; 2022; 10,000+, 2023:14,000+, 2024: 15,000, 2025: 15,000+. Expected in 2026: 17,500+.**

YBOR CITY/TAMPA, FL: SUNDAY, OCT 11th, 2026

8th TASTE OF LATINO FESTIVAL @Centennial Park in Historic Ybor City.

MARKET: YBOR CITY / TAMPA BAY, FLORIDA: Hispanic Heritage Celebration: FEATURING THE EMPANADA & TACO SMACKDOWN! Food, Art & Music Festival @Centennial Pk in Historic Ybor City. Free Family Festival. Bring Your Lawn Chair & Enjoy a beautiful day filled with LIVE Music & Dance Performances! Closing Ceremony for Hispanic Heritage season, TOP Latino Chef Contest & Florida Latino & Latina Lideres recognized on Stage!

Demographics: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other!* **Mainly young and older adults. VIP's, Celebrities, Community, business & political leaders in attendance. 2019; 25,000+; 2020; 3,000, 2021; 5,000+; 2022; 10,000+, 2023:14,000+, 2024: 15,000, 2025: 16,000. Expected in 2026: 17,500+.**



VIP AREA MARKETING & EXHIBITOR PACKAGES: This is in a limited audience areas. Limited space
___ 8ft Table Space in shaded spots: \$1,000.00 ___ 10x10 Tent Space: \$1250.00 (BRING YOUR OWN 10x10 TENT)

EXHIBITOR PACKAGES: PARK AND/OR STREET LOCATIONS: BRING YOUR OWN TABLE, TENT & CHAIRS.

- ___ **BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE: **\$1,500.00**
- ___ **PREM MARKETING PACAKGE:** 10x15; Prem Placement Exhibitor **\$2,150.00** - 2 Tix to VIP, Web Listing
- ___ **VIP MARKETING PKG:** 10x20; **\$2,850.00** – Prem Placement, 4 Tix to VIP. LIVE LINK Web mention.



TAX DEDUCTABLE DONATION PACKAGES / SUPPORTER PACKAGES. SPONSORSHIP OPPORTUNITIES:

- ___ **\$7,500.00 – EL AMIGO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer and 4 Tix to VIP Judging Area, 1 VIP JUDGDING SEAT. 10x10 Basic Exhibitor Space.
 - ___ **\$10,000.00 – HERENCIA HISPANA SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer, 6 Tix to VIP Judging Area at Festival PLUS 2 VIP/Celebrity Judging Seats. 12x12 Premium Space.
 - ___ **\$15,000.00 – EL ORGULLO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition and 1 SPONSORED TABLE IN VIP AREA with 10 Tickets to VIP Judging Area at Festival PLUS 3 VIP/Celebrity Judging Seats. 10x20 Premium Space.
 - ___ **\$25,000.00 – EL PADRINO SPONSORSHIP:** VIP Presenting SPONSOR. Includes YOUR logo w LIVE LINK on website, Emcee recognition. 2 SPONSORED TABLES IN VIP AREA with 20 Tickets to VIP Judging Area at Festival PLUS 5 VIP/Celebrity Judging Seats. Stage Signage. Logo on VIP APRON. 10x30 VIP Space.
 - ___ **\$35,000.00 – EL GRAN PADRINO: PRESENTING SPONSORSHIP: COMPANY NAME AS A PRESENTING SPONSOR. + EL GRAN CUBANO SPONSORSHIP PACAKGE.** 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 2 Banners at STAGE AREA (Provided by YOU).
- CHOICE OF PRESENTING OPTIONS: ___(1) EVENT PRESENTING SPONSOR; ___(2) TOP LATINO CHEF CONTEST; ___ (3) STAGE; ___(4) LATINO LIDERES AWARDS; ___(5) VIP AREA; ___(6) OTHER ___ TBD**
- ___ **\$55,000.00 – EL JEFE SPONSORSHIP. TITLE: SPONSORSHIP: INCLUDES KING CUBANO BENEFITS AND MORE.**

HERNANDO COUNTY / SPRINGHILL, FL: Saturday, Jan 9th, 2027.

**3 KINGS DAY FEST / FESTIVAL DE LOS 3 REYES @ the Hernando County YMCA;
Cultural Hispanic Celebration of Navidad! 1300 Mariner Blvd, Spring Hill, FL 34609.**

Hispanic Demographics Include: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including* Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other! 4th Annual Event.

EXHIBITOR & MARKETING PACKAGES:

- ___ **BASIC EXHIBITOR PACKAGE:** 10x10 BASIC EXHIBITOR SPACE: **\$1,275.00**
- ___ **PLUS MARKETING PACKAGE:** 10x15 PLUS EXHIBITOR SPACE; **\$1,750.00** – Includes Web Listing
- ___ **VIP MARKETING PACKAGE:** 10x20; **\$1,900.00** – Premium Placement, 4 Tix to VIP. Web mention.

TAX DEDUCTIBLE DONATIONS: SPONSORSHIP OPPORTUNITIES BELOW:

- ___ **\$2,750 – EL CAMELLO / CAMEL SPONSORSHIP:** SPONSOR a GIFT for 20 Children! Incl your name on Gift Board for children to read, mentioned on PR for gifts. YOUR logo w LIVE LINK on website, Emcee recognition, 10x10 Exhibit Space. Brochures on Gift Recognition Table.
- ___ **\$5,000 – LA ESTRELLA / STAR SPONSORSHIP:** SPONSOR a GIFT for 45 Children! Incl your name on Gift Board for children to read, mentioned on PR for gifts. YOUR logo w LIVE LINK on website, Emcee recognition, 4 Tix to VIP. 12x12 Prem Space. YOUR brochures on Gift Recognition Table, 1 Banner at GIFT AREA (Provided by YOU)
- ___ **\$10,000 – EI REY GASPAS SPONSORSHIP:** SPONSOR a GIFT for 75 Children! Prem Sponsorship: Incl YOUR logo w LIVE LINK on website, Emcee recognition & 6 to VIP Area. Name on Gift Board. Name on PR, 12x20 VIP Space. 1 Banner at GIFT AREA (Provided by YOU)
- ___ **\$15,000 – EI REY MELCHOIR SPONSORSHIP:** SPONSOR a GIFT for 125 Children! Prem Sponsorship: Incl YOUR logo w LIVE LINK on website, Emcee recognition & 8 to VIP Area at Festival. name on Gift Board for children to read, mentioned on PR for gifts. 10x30 VIP Space. YOUR brochures on Gift Recognition Table, 2 Banners at GIFT AREA (Provided by YOU)
- ___ **\$20,000 – EL REY BALTHSAR; PRESENTING SPONSORSHIP: CO. NAME AS A PRESENTING SPONSOR. + EL REY SPONSORSHIP.** SPONSOR a GIFT for 200 KIDS! 10x30 VIP SPACE. YOUR brochures on Gift Recognition Table, 4 Banners at GIFT AREA
- ___ **\$30,000 – NATIVITY SPONSORSHIP. TITLE: SPONSORSHIP: INCL EI REY BALTHSAR PROMO BENEFITS & MORE.** Incl all the Above plus TITLE SPONSORSHIP MENTION. 16 Tix to Private VIP Seating Area. Sponsor 250 Toys for Kids. Recognized as a Toy Sponsor. Stage Signage. TITLE signage/mention. Opt: 20x30 VIP Space.



BE A PADRINO or MADRINA: Tax Deductible Gifts/Donation. Vendo Space Not included

- ___ **\$1,000– MANGER GIFT PADRINO:** Incl your name on the Gift Board for children to read, mentioned on PR. SPONSOR a TOY for up to 20 Children! Incl YOUR logo w LIVE LINK on website, Emcee recognition.
- ___ **\$2,500– THE 3 KINGS GIFT PADRINO:** Incl your name/LOGO on Gift Board for children to read, mentioned on PR and SPONSOR a TOY for up to 40 Children! YOUR logo w LIVE LINK on website, Emcee recognition, logo on flyer. 1 Banner at GIFT AREA.
- ___ **\$5,000– THE NATIVITY GIFT PADRINO:** Incl your name/LOGO on Gift Board for children to read, mentioned on PR, SPONSOR a TOY for up to 75 Children! Logo on GIFT APRONS. Incl YOUR logo w LIVE LINK on website, Emcee recognition, logo on flyer. 2 Banners at GIFT AREA.

YBOR CITY/TAMPA, FL: SUNDAY, March 21st, 2027

16th Annual Intl. CUBAN SANDWICH FESTIVAL

WORLD-WIDE Cuban Sandwich CONTEST. 100+ Vendor and Exhibitors. LIVE MUSIC, DANCING, 3 CITY STREETS, 1 CITY PARK, and 1 STATE PARK. **Registered Contestants from all over the WORLD!** Mainly young and older adults. VIP Area is Ybor Museum.



Hispanic Demographics Include: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries: Jamaica, Haitian, European and other!*

PARK AND/OR STREET LOCATIONS: BRING YOUR OWN TABLE, TENT & CHAIRS. MAIN AREAS OF FESTIVALS

___ **BASIC EXHIBITOR PACKAGE:** 10x10 BASIC SPACE: **\$1,500.00**

___ **PREM MARKETING PACAKGE:** 10x15; Prem Placement Exhibitor **\$2,250.00** - 2 Tix to VIP, Web Listing

___ **VIP MARKETING PKG:** 10x20; **\$2,900.00** – Prem Placement, 4 Tix to VIP. LIVE LINK Web mention.

TAX DEDUCTABLE DONATIONS: SPONSORSHIP OPPORTUNITIES:

___ **\$7,500.00 – EL MINI CUBAN SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer and 4 Tix to VIP Judging Area, 1 VIP JUDGDING SEAT. 12x10 Basic Exhibitor Space.

___ **\$10,000.00 – EL CUBANITO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition, Social Media Mention, Logo on Flyer, 6 Tix to VIP Judging Area at Festival PLUS 2 VIP/Celebrity Judging Seats. 10x20 Premium Space.

___ **\$15,000.00 – EL PADRINO SPONSORSHIP:** Includes YOUR logo w LIVE LINK on website, Emcee recognition and 1 SPONSORED TABLE IN VIP AREA with 10 Tickets to VIP Judging Area at Festival PLUS 3 VIP/Celebrity Judging Seats. Logo space on Aprons. 10x20 Premium Space.

___ **\$25,000.00 – EL JEFE CUBANO SPONSORSHIP:** VIP Presenting SPONSOR. Includes YOUR logo w LIVE LINK on website, Emcee recognition. 2 SPONSORED TABLES IN VIP AREA with 20 Tickets to VIP Judging Area at Festival PLUS 5 VIP/Celebrity Judging Seats. Stage Signage. Logo on VIP APRON. LOGO ON APRONS. 10x30 VIP Space.

___ **\$35,000.00 – EI GRAN CUBANO: EVENT PRESENTING SPONSORSHIP: COMPANY NAME AS A PRESENTING SPONSOR. + EL JEFE CUBANO SPONSORSHIP PACAKGE.** LOGO ON APRONS. 10x40 VIP SPACE. YOUR brochures on Gift Recognition Table, 2 Banners at STAGE AREA (Provided by YOU)

___ **\$55,000.00 – KING SPONSORSHIP. TITLE: SHPONSORSHIP: INCLUDES GRAN CUBANO BENEFITS AND MORE.**

Hispanic Demographics Incl: 80% Hispanic / 20% other including other countries. *ALL Hispanic communities including Cuba, Puerto Rico, Mexico, Colombia, Venezuela, Peru, Ecuador, Uruguay, Honduras, Argentina, Panama, Dominican Republic, Guatemala, and more. Other Countries Include: Jamaica, Haitian, European and other!*

MARKET: SOUTHWEST FLORIDA: Hispanic Heritage Festival: 4th Annual Taste of Latino Festival & Empanada SMACKDOWN, PLUS LIDERES AWARDS. Sat, September 5th, 2026. 2026 Hispanic Heritage season, TOP Latino Chef Contest, and 2026 Florida Latino & Latina Lideres will be recognized and awarded on Stage! Mainly young and older adults. VIP's, Celebrities, Community, business and political leaders in attendance. 2023: 4,000; 2024: 4500; 2025: 5,000+. 2026 Expected: 5,000+.

MARKET: ST. AUGUSTINE/PONTE VEDRA/JACKSONVILLE, FL: Hispanic Heritage Month: Taste of Latino Festival & Empanada SMACKDOWN PLUS LIDERES AWARDS, Sunday, Oct 4th, 2026. 2026 Hispanic Heritage season, TOP Latino Chef Contest, and 2026 Florida Latino & Latina Lideres will be recognized and awarded on Stage! Mainly young and older adults. VIP's, Celebrities, Community, business and political leaders in attendance. Day 1: Friday, Oct 2nd, 2026 @ BA (2hr event)– Opening Night. Day 2: Saturday, Oct 3rd Food Tour & Activities, Tastings and more. Day 3: The Festival.

MARKET: YBOR CITY / TAMPA BAY, FLORIDA: YBOR City/Tampa, FL: Hispanic Heritage Celebration: 8th Annual Taste of Latino; Sun, Oct 11th, 2026: FEATURING THE EMPANADA SMACKDOWN! Food, Art & Music Festival FORD's Taste of Latino @Centennial Park in Historic Ybor City. Free Family Festival. Bring Your Lawn Chair & Enjoy! A beautiful day filled with LIVE Music & Dance performances! Closing Ceremony for 2025 Hispanic Heritage season, TOP Latino Chef Contest, and 2026 Florida Latino & Latina Lideres will be recognized on Stage! Mainly young and older adults. VIP's, Celebrities, Community, business & political leaders in attendance. 2019; 25,000+; 2020; 3,000, 2021; 5,000+; 2022;10,000+, 2023:14,000+, 2024: 15,000. 2025: 15,000+. Expected in 2026: 17,500+.

HERNANDO COUNTY / SPRINGHILL, FL: 5th Annual 3 Kings Day Fest / Festival del los 3 Reyes @ the Hernando County YMCA; Cultural Hispanic Celebration of Navidad! Saturday, Jan 9th, 2027. YMCA: 1300 Mariner Blvd, Spring Hill, FL 34609. The 3 Kings will be present to give out Gifts to the first 800 kids! Join us for a day filled with family fun, gift-giving, LIVE cultural performances and so much more. Bring your lawn chair and enjoy this free festival filled with history and cultural. Please bring 2 gifts: 1 for a boy, and 1 for a girl. Ages 5-18 Your Choice. Kid Games; Domino Tables & more! Cultural food vendors with pastelles, coquito and other great cultural favorites. Business & non-profit vendors. Expected Audience: 3,500+. Family & community Festival.

MARKET: YBOR CITY / TAMPA BAY, FLORIDA: YBOR CITY/TAMPA: 16th Annual Intl. Cuban Sandwich Festival; Sunday, March 21st, 2027, Noon - 6 pm @Historic Ybor City. BACK AT CENTENNIAL PARK in HISTORIC YBOR CITY! WELCOME From Japan; Returning Champion: PAN. Enjoy LIVE music and cultural entertainment and the BEST Cuban Sandwiches in the world; featuring contestants and chefs from all over the world competing for the grand PRIZE a GOLDEN TICKET to compete in the World Food Championships! World-Wide Audience. Mainly young and older adults. VIP Area is Ybor Museum. 2019; 25,000+; 2020: 3,000, 2021: 5,000, 2022; 15,000. 2023: 17,000+. 2024: 18,000+; 2025: 20,000; 2026: 20,000+ Expected in 2027: 22,000+.

HCRF Mission Statement

[HCRF](#) is a non-profit 501c3 organization. The Hispanic Cultural Resource Foundation, Inc., is a 501.C3 Non-Profit organization established to help meet the financial, cultural and educational needs of Hispanic/Latino American community, as well as legal immigrant Hispanic/Latino community currently living within the United States. HCRF is a bilingual organization created to support charitable activities by providing grants to other non-profit organizations, institutions or to individuals for scientific, educational, cultural, religious, entrepreneurial or other charitable purposes. HCRF will host cultural and educational events such as: Seminars, Workshops, Educational Forums, Conferences, Networking, Expos, Festivals and more! HCRF seeks to empower and advance the Hispanic community, support Hispanic families, and strengthen Latino institutions through work in the areas of education, career development, self-sufficiency, civil rights, health, immigration, civic engagement, economic empowerment & the environment.

HCRF will provide charitable relief to the individuals that seek to better themselves, by providing temporary relief for the poor, disadvantaged, distressed or underprivileged Hispanic / Latino, and other minority communities.

- Provide Grant Opportunities to small or start up small businesses or organizations to help them to participate
- Provide food to a homeless shelters
- Provide Marketing to help small businesses

We also make the Biggest Cuban Sandwich in the World - the current record is 365ft and is held by West Tampa -the Sandwich was made at the ONE BUC PLACE in Tampa, Florida, and it fed over 800+ Homeless people! The sandwich was donated to New Beginnings Ministry. The Sandwich was made with the help of the Tampa Bay Buccaneers! At each event, HCRF awards local organizations, community leaders and small businesses with the “**Hermano/Hermana Grant**” (Biblical principal: Isaiah 58:10-11; Luke 6:38 “Give a hand to those that are most in need) This Grant allows the receiver to participate in the event and receive other services to help them improve their job skills, their living situation, their education, their small business, non-profit or other type of assistance. Your Donation of any amount will help us in not only feeding the homeless but assistance the Hispanic/Latino communities with grants, that they can use for:

- Emergency Living Expense
- Educational Expense
- Business Grant
- Feeding the Homeless
- Non-Profits and other

Please join us and help up to make the BIGGEST CUBAN SANDWICH in the WORLD and HELP us FEED the HOMELESS, Consider making a donation to this worthy cause, we are a non-profit 501c3 Organization, and [YOUR donation is tax deductible.](#)

VALUES:

Giving back to the community; Organizational integrity and transparency;
Collaboration with organizations with strong reputations;
LIFE EXPERIENCE and TRAINING is the most important vehicle for self-improvement;
Education is an individual right; Access to opportunities;
Appreciation of Hispanic heritage as part of the organization

More Info can be found at: www.hispaniccrf.org

Service &/OR Event Registration Application (Short)

Company Name: _____ Phone: _____ Package Name _____ Contest/Featured: _____
Contact Name: _____ Title: _____ Email: _____ Website: _____
Type of Biz: _____ Is this an event? Size of Set-up: _____ Price: _____ Food Vendor License #: _____

•**Please pay by check/money order.** If you wish to pay by ACH/check online –complete your ck & send Image via text: (813) 407-6866 OR MAIL: Hispanic Cultural Resource Foundation, Inc. 14391 Spring Hill Dr Ste 417; Spring Hill, FL 34609. Attn: Victor Padilla, Email Jolie@HispanicCRF.org Fax: (813) 489-2422 **Pay by: __ZELLE: Vpadilla@latin-times.com or ZELLE: (813) 407-7191: Victor Padilla __PayPal: Vpadilla@latin-times.com.**

•**CREDIT CARD PAYMENT INFORMATION - EVENTS MAY BE CHARGED SEPARATELY; YOU RECEIVE RECEIPT ON ALL TRANSACTIONS.**

Name on cc: _____ Type of Card: _____ Package Name: _____ Date: _____
Credit Card #: _____ Exp: _____ SEC Code: _____ Zip Code: _____ Amt Paid: \$ _____
Billing Address: _____ City: _____, State: _____
Authorization Signature: _____ Date: _____



By signing this form, you are authorizing HCRF, Inc., Hispanic Cultural Resource Foundation, aka Hispanic CRF, HRFCC, Inc., **Latin Times Media Inc., Taste of Latino, The Cuban Sandwich Festival, Hispanic Cultural Resource Foundation, Inc. Florida BEST PROMOTIONS, VACTB, and its subsidiaries** to debit your credit/debit card or Checking account for all services ordered and or provided to you and for all open balances owed to participate as a client, an exhibitor, a Vendor, Contestant or sponsor in the Festival. I agree to sell only the products approved by the **Festival** and this vendor package. This includes your vendor space, which has been pre-purchased and reserved for you. Your marketing package is described above. Events will go on Rain or Shine. **Terms:** Once Payment is received; your event participation is confirmed, and your marketing and promotional package begins. Your name is listed on the participation list. Please note Bank Account with transaction details. There are **NO REFUNDS** on any Payments or Deposits. **All Balances paid by credit card are charged a processing fee of up to 4.10%.** This includes your marketing package can include online services, social media, print and promotional services, and or your vendor space, which has been pre-purchased and reserved for you. Promotion of your business begins immediately upon receipt of this Application/ Agreement form. Marketing & Festivals/Advertising services offers limited exclusivity opportunities and by paying/Securing this space, you may also be preventing others with a like or similar business from securing their spot in the festival. This Agreement does not imply nor guarantee any exclusivity as to the selling products approved by the **Festival**. **I understand there are NO REFUNDS on payments or deposits for your purchased space.** I also understand that if I arrive Late on the day of the festival OR if I do not arrive on the day of the Festival at the appointed setup times to participate at the event, there will be **NO REFUND** on payments or deposits. The **Festival** will go on rain or shine as scheduled. In the event that the date of the event is changed, you will automatically be registered with the new date. The promoter may change the dates of the event based on weather, health or world events without penalty. There is no limit on the amount of times that the event can be rescheduled. If you cannot participate in an event, you may use any unused credit to utilize marketing, advertising or promotional services. There is NO refund on payments or deposits. If you cannot participate in new dates, an advertising credit will be issued for online or web promotions. There is no refund on payments or deposits for your participation space. **If this charge is contested and we receive a notification of Charge Back or NSF at a later date you will be subject to all Court, Legal, and/or collection fees including but not limited to a \$100 bank transaction fee plus other legal & collection fees.**

Authorization Signature: _____ Date: _____