

# SmackDown Sunday – THE BIG DAY!

## Sunday, March 22nd, 2015

### CENTENNIAL PARK, YBOR CITY

1800 E 8th Ave, Tampa, FL 33605  
(CORNER OF 9 TH AVE AND 18TH ST.)  
HOSTED BY: Latin Times Media, Inc.



## Cuban Sandwich Contestants

### Event Contacts:

Jolie Gonzalez; Jolie@Latin-Times.com (813) 407-6866  
Victor Padilla at VPadilla@Latin-Times.com (813) 407-7191  
Georgina Martinez at Georgina@Latin-Times.com (718) 844-6624

**Please review the CONTESTANT Rules and Regulations:** If you are a vendor AND a contestant. You will receive a SIGN to display on your booth – the sign will have your ONLINE identification number that will be used to identify you in the ONLINE POPULAR VOTING CATEGORY, this SIGN should be clearly visible to all the people at the festival.

**The VIP Judging area is in the Ybor City Museum Gardens.**  
**CONTESTANTS are NOT ALLOWED in the judging / VIP area until after 4PM.**

### Festival staff will be picking up the Contest Samples for judging as follows:

Traditional Samples will be picked up between: 11:00 – 11:45 AM Non-Traditional Samples will be picked up between: 12:30 – 1:15 PM

The Judging results will announced between: 4:00 – 4:30 PM  
All CONTESTANTS who are not also vending, should plan to be at event from 10:45 AM until 4:30 PM.

Each CONTESTANT will receive public recognition.  
Parking is FREE in designated areas, and is available on a first come first serve basis.

### VIP/Celebrity Judges are divided in 3 groups.

1 group will be judging the Tampa Historic Cuban Sandwich; 1 Group will be judging the World's BEST Cuban Sandwich and the 3<sup>rd</sup> Group will be judging the Creative Non-Traditional Cuban Sandwich.

Judges will be casting their vote for the top Cuban Sandwiches in the WORLD.  
Scores are based on TASTE and PRESENTATION!

### The Cuban Sandwich will be judged by the following criteria:

Appearance, Presentation, Taste, and Traditional and non-Traditional category.

### CONTEST RULES:

Please have your samples ready at your scheduled time.  
Please prepare a minimum of 55 Miniature sized samples for the judges per category:

- (1) Tampa Historic Cuban
- (2) World's BEST Cuban Sandwich
- (3) Non-Traditional Cuban Sandwich

Please cut your Cuban Sandwiches into 2inch samples.

There must no identifying signage on your samples, plates, or napkins.

**World's BEST Cuban Sandwich Category:** This is the City2City Showdown, with contestants from Panama City to Miami, Florida. This is for the BEST Cuban Sandwich in the World. This is a traditional category, except with OR without Salami.

**Tampa Historic Cuban Sandwich Category:** Recipe approved by Tampa City Council. The resolution specifies the ingredients of the authentic Tampa Cuban sandwich:

- Cuban Bread
- Sweet ham
- Mojo-marinated roast pork
- Swiss cheese
- Kosher pickles
- Mustard
- Genoa salami The Traditional can be pressed or un-pressed.

If you are pressing your sandwich, you are allowed to lightly coat the bread with butter ONLY. No other ingredients can be used in the Traditional entry.

Please follow these instructions carefully; your sandwich will lose 10 points per rule violation.

**NON-Traditional Entries:** Non-Traditional Recipes must still be recognizable as a Cuban Sandwich. The NON-Traditional Sandwich allows you to get creative – but the Cuban Sandwich should still be recognizable in it. Non-traditional sandwiches can have a “twist” inside with Cuban bread on the outside, or a “twist” on the outside with the Cuban Sandwich ingredients on the inside.

**Popular Category:** As a Vendor, YOUR Exhibitor Space will be used to both SELL sandwiches AND as YOUR contest space. This space does not include electricity if you need electricity please make sure you speak to our team. Your restaurant name will be recognized on stage recognition throughout the event. Public or popular votes are implemented this year for vending contestants, each registered festival guest will be able to place ONE a phone/text or online vote. Voting samples for the popular vote should be sold by each exhibitor for a rate of \$1.50-2.50/each.

**Cuban Sandwiches must be prepared at your booth space. If you are not vending and only competing we will have a space assigned for you.**

- Please be prompt, late contestants may be turned away.
- Contestant must be present to win

#### **Presentation**

- Place your sandwiches neatly on trays
- Please bring PLAIN paper towels or plates in order to serve the judges.

**You have 4 Chances to win a FIRST PLACE PRIZE!**

**1st PLACE: BEST Cuban Sandwich in the WORLD – OVERALL Winner!**

Ultimate Bragging RIGHTS for 2015 PLUS

Marketing Package, interviews, and publicity valued at over \$5,000.00 PLUS Winning SIGN, Recognition by the City of Tampa and City Council.

**2nd PLACE:** 2nd Place Sign, Recognition by City of Tampa.

**3rd PLACE:** 3rd Place Sign, Recognition by City of Tampa.

**1st PLACE: Tampa Historic Cuban Sandwich – Tampa Winner**

Ultimate Bragging RIGHTS for 2015 PLUS Marketing Package, interviews, and publicity valued at over \$5,000.00 PLUS Winning SIGN, Recognition by the City of Tampa and City Council.

**2nd PLACE:** 2nd Place Sign, Recognition by City of Tampa.

**3rd PLACE:** 3rd Place Sign, Recognition by City of Tampa.

**1st PLACE: NON-TRADITIONAL – “NON-TRADITIONAL” Bragging NON-TRADITIONAL**

RIGHTS for 2014 PLUS Marketing Package, interviews and publicity valued at over \$2,500.00 PLUS Winning SIGN, Recognition by the City of Tampa and City Council.

**2nd PLACE:** NON-TRADITIONAL – 2ND Place Sign

**3rd PLACE:** NON-TRADITIONAL – 3rd Place Sign

**1ST PLACE: POPULAR Sandwich – Can be either a “TRADITIONAL” or a “NON-TRADITIONAL”**

Bragging RIGHTS for 2015 PLUS Marketing Package, interviews and publicity valued at over \$2,500.00 PLUS Winning SIGN, Recognition by the City of Tampa and City Council.

**2nd PLACE** Popular – 2ND Place Sign

**3rd PLACE** Popular – 3rd Place Sign

**POPULAR Category:** Cuban Sandwich Vendors will compete for the popular win, voting for this category on Sunday, March 22<sup>nd</sup>, 2015 at 3:00 PM. Voting is conducted online. This winner can be either Tampa Historic, BEST Cuban in the World, or Non-Traditional. The Winner of this category will be announced on Sunday, March 22<sup>nd</sup>, 2015 during the awards ceremony.

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**GOOD LUCK: WE LOOK FORWARD TO SEEING YOU AT THE 2015 CUBAN SANDWICH FESTIVAL!**